



2021 Board of Directors Nomination Statement Nomination Deadline Friday, October 29, 2021

Name: Natalina MacLeod Date: October 25, 2021

Title: Associate Director, Principal and Planned Gifts

Years in Current Position: 2

Institution: University of the Fraser Valley Years in Field: 18

My major accomplishments in advancement research and/or service to the profession:

I have been working in fundraising for about 18 years now, with a focus in Major Gifts and prospecting for 6 years now. Although my daily life consists of research and service to the profession, I would like to say my major accomplishment was working for the Vancouver Symphony for their 100th Anniversary Campaign. I had to strategize the entire campaign, research each major donor/campaign donor, structure the ask, and then solicit. Without the research, we would not have reached our goal. Research is what got us to our \$25M goal.

Why I am seeking a leadership position in Apra Canada:

I have just completed my MBA and I would like to spend more time volunteering now. I will be starting a 50th Anniversary campaign at UFV and hiring a prospect researcher, so I think it is a great time in my life to join and give back.

I attest that the above information is true and accurate. I understand that the term of service on the Board is two years.

Signature:  Date: October 25, 2021