



2021 Board of Directors Nomination Statement Nomination Deadline Friday, October 29, 2021

Name: **Elanna Giang**

Date: **October 29, 2021**

Title: **Manager, Prospect Development**

Years in Current Position: **0.5**

Institution: **Covenant House Vancouver (CHV)**

Years in Field: **7.5**

My major accomplishments in advancement research and/or service to the profession:

During my recent term with Apra Canada (2019-2021), I led the redesign of our new website, complete with updated content and resources for our membership.

At Covenant House Vancouver, I have undertaken some significant projects in addition to my general responsibilities of providing research and prospect development support to a team of 10+ donor-facing peers.

These projects include:

- Elevating our approach to prospect management by creating a new tracking system in our database
- Streamlining policies and procedures surrounding major gift proposals and gift coding, becoming the subject matter expert on these new practices
- Serving on a database audit/working group where I consult on best practices related to prospect management and the storage of donor information/research
- Refining and leading group and 1:1 strategy sessions to break down silos between fundraisers and the research team, while striving to produce the best possible outcomes for our agency and the donors we work with

Why I am seeking a leadership position in Apra Canada:

As we have seen the landscape of philanthropy change in the face of social equity initiatives and new technology, I recognize how our profession will need to adapt to stay relevant and equitable in the non-profit sector.

If re-elected, I plan to focus my time on devising initiatives and strategies that will provide members with the services and opportunities they are seeking within Apra, primarily in the areas of diversity, equity, and inclusion (DEI). I have taken an interest in promoting DEI through research and would like to source out professional development opportunities or resources for our membership to be applied in our daily work so we can promote equity in our organizations.

I attest that the above information is true and accurate. I understand that the term of service on the Board is two years.

Signature: 

Date: October 29, 2021