



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Apra Canada
Title of Activity: - Virtual Conference 2024
Names of Presenter(s): - Various
Dates and Location: - October 22 - 24, 2024, ONLINE

Date: Tuesday, October 22, 2024

Keynote: 9:00 - 10:00 am (1 pt)

- [Shaping the Future of Prospect Research]

Date: Tuesday, October 22, 2024

Session 1: 10:30 - 11:30 am (1 pt)

- [An Introduction to Prospect Research: For those new in the field or for fundraisers doing research "on the side"]

Date: Tuesday, October 22, 2024

Session 2: 11:30 am - 12:15 pm (1 pt)

- [Mentorship Panel]

Date: Tuesday, October 22, 2024

Session 3: 1:00 - 2:00 pm (1 pt)

- [Cultivating Success Through Portfolio Management]

Date: Tuesday, October 22, 2024

Session 4: 2:15 - 3:00 pm (1 pt)

- [Board Member Pipelines: What's the Deal with all this Tracking?]

Date: Tuesday, October 22, 2024

Session 5: 3:00 - 3:45 pm (1 pt)

- [Navigating the Hazards of Fantasy Fundraising]

Session 1: 8:00 - 9:00 pm (1 pt)

- [What's in a Model? The Inner workings of LLMs]

Date: Wednesday, October 23, 2024

Session 2: 10:30 - 11:30 am (1 pt)

- [Influence, Affluence & Opportunity: Donor-advised Funds in Canada]

Date: Wednesday, October 23, 2024

Session 3: 11:30 am - 12:30 pm (1 pt)

- [Data-Driven Donor Identification: Leveraging Predictive Analytics in Prospect Research]

Date: Wednesday, October 23, 2024

Session 4: 1:00 - 2:00 pm (1 pt)

- [Lead Generation for Major Gift Fundraising: a Match made in Philanthropy]

Date: Wednesday, October 23, 2024

Session 5: 2:15 - 3:00 pm (1 pt)

- [Dynamic Data Through Dynamic Ratings: Sunnybrook's New Approach to Linkage, Interest and Ability]

Date: Wednesday, October 23, 2024

Session 6: 3:00 - 3:45 pm (1 pt)

Date: Wednesday, October 23, 2024

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

- [Community Builder Panel]

Date: Thursday, October 24, 2024

Session 1: 8:00 - 9:00 am (1 pt)

- [The Times They Are A-Changin' : Using Change Management to Implement a Prospect Management System]

Date: Thursday, October 24, 2024

Session 2: 9:00 - 10:00 am (1 pt)

- [Prospecting for International Fundraising]

Date: Thursday, October 24, 2024

Session 3: 10:30 - 11:30 am (1 pt)

- [What Happens in Research, Doesn't Stay in Research]

Date: Thursday, October 24, 2024

Session 4: 11:30 - 12:15 pm (1 pt)

- [From Vision To Reality: Launching A Portfolio Visualization Tool For Fundraising Success]

Date: Thursday, October 24, 2024

Session 5: 1:00 - 2:00 pm (1 pt)

- [Targeted PRPM Support: Proactive Pipeline Strategies]

Date: Thursday, October 24, 2024

Session 6: 2:00 - 2:45 pm (1 pt)

- [From Binders to a One-Click Dashboard]

Total number of points attained:
