

# 2022 Apra C Conference Schedule



As of October 25, 2022

All sessions available to both virtual and in-person participants. In-person/virtual below refers to a speaker's status at the Conference in Toronto.

The Conference takes place on the Lower Level of the hotel in the Mandarin Ballroom. The Registration table is open from 8:00 am – 11:00 am on Wednesday, October 26<sup>th</sup> and will be located in this area. Breakfast, lunch and refreshment buffets will be in the foyer outside the Ballroom.

Day 1 – Wednesday, October 26th		
9:00 – 10:00 am EST	<ul style="list-style-type: none"> <li>Conference Breakfast &amp; Networking (Mandarin Ballroom foyer + Room A/B)</li> <li>Vendor Exhibits (Mandarin Ballroom foyer)</li> </ul>	
	Session 1	
	Room A	Room B
10:00 – 11:00 am EST	<b>Leveraging data and analytics to find the transformational donors in your database</b> Jennifer Robins & Jessica Diniz <i>Intermediate</i> In-person	<b>Taking Your Data Analytics to the Next Level</b> Liz Rejman & Alex Gregory <i>Intermediate</i> In-person
11:00 am – 11:15 am EST	<b>Break &amp; Vendor Exhibits (Mandarin Ballroom foyer, Room A/B)</b>	
	Session 2	
	Room A	Room B
11:15 am – 12:15 pm EST	<b>DEI &amp; Data Governance</b> Steve Grimes <i>General Interest</i> Virtual	<b>Prospect Research and Frontline Fundraising: Communication and Collaboration</b> Adam Fox & Eli Clarke <i>Beginner</i> In-person
12:15 – 1:00 pm EST	<b>Conference Lunch &amp; Vendor Exhibits (Mandarin Ballroom foyer, Room A/B)</b>	
	<b>Opening Keynote Speaker – presented by CharityCAN</b>	
	Room B	
1:00 – 2:00 pm EST	<b>Exposing the Truth: Investigative Journalism's Role in Reconciliation</b> Connie Walker <i>Investigative Journalist and Podcast Host</i> In-person	
2:00 – 2:15 pm EST	<b>Apra Canada Researcher of the Year presented by iWave</b>	
2:15 – 2:45 pm EST	<b>Break &amp; Vendor Exhibits (Mandarin Ballroom foyer, Room A/B)</b>	

Session 3		
	Room A	Room B
2:45 – 3:45 pm EST	<b>You'd Better Werk: Tips for navigating the workplace</b> Alexandra Basen <i>General Interest</i> In-person	<b>How to Train Your Fundraiser: The Power of Partnership Using Strategic Prospect Research to Drive Fundraising Strategy</b> Jen Maddock & Megan Skyvington <i>Intermediate</i> In-person
3:45 – 4:00 pm EST	<b>Break &amp; Vendor Exhibits (Mandarin Ballroom foyer, Room A/B)</b>	
Session 4		
	Room A	Room B
4:00 – 5:00 pm EST	<b>Onboarding &amp; Training New Prospect Researchers for Success</b> Julie Linkletter, Shahin Sharma & Lisa Ren <i>General Interest</i> Virtual	<b>What's Next: Developing your Career as a Leader</b> Claire Howard, Barb Fanning, Jennifer Zhang <i>General Interest</i> In-person
5:30 – 6:30 pm EST	<ul style="list-style-type: none"> <li>• <b>Opening Reception</b> courtesy of sponsor iWave (Mandarin Ballroom foyer)</li> <li>• <b>Vendor Exhibits</b> (Mandarin Ballroom foyer)</li> <li>• <b>Virtual Zoom Networking</b> (link will be sent to Virtual Registrants)</li> </ul>	

Day 2 – Thursday, October 27th		
9:00 – 10:00 am EST	<ul style="list-style-type: none"> <li>• <b>Conference Breakfast &amp; Networking</b> (Mandarin Ballroom foyer + Room A/B)</li> <li>• <b>Learning Session</b> by sponsor CharityCAN (Mandarin Ballroom, Room B)</li> <li>• <b>Vendor Exhibits</b> (Mandarin Ballroom foyer)</li> </ul>	
Session 1		
	Room A	Room B
10:00 – 11:00 am EST	<b>Getting Acquainted with Power BI: A Practical Workshop</b> Patrice Obertelli <i>Intermediate</i> In-person	<b>Panel Discussion: News Media Review – Three Ways</b> Aurianne Steinman, Crystal Leochko Johnson & Margaret Walsh <i>General Interest</i> Virtual
11:00 am – 11:15 am EST	<b>Break &amp; Vendor Exhibits (Mandarin Ballroom foyer, Room A/B)</b>	
Session 2		
	Room A	Room B
11:15 am – 12:15 pm EST	<b>Philanthropy and Transparency: the T3010 and Beyond</b> Mark Blumberg <i>General Interest</i> In-person/Virtual TBD	<b>Using Data to Assist in Research and Fundraising</b> Lauren Fulthorpe, Mandana Fararia & Lindsey Hutchison <i>Intermediate</i> In-person
12:15 – 1:00 pm EST	<b>Conference Lunch (Mandarin Ballroom foyer, Room A/B)</b>	

Session 3		
	Room A	Room B
1:00 – 2:00 pm EST	<b>Fundamentals of SEDI, SEDAR &amp; SEC</b> Erin Shantz <i>Beginner</i> Virtual	<b>Panel Discussion: Secrets to Surviving a Database Transition</b> Katherine Scott, Shelly Baker, Michelle Lonergan, Greg Churchill, Josée Thibeault & Geraldine Isaac <i>General Interest</i> In-person/Virtual
2:00 – 2:15 pm EST	<b>Break &amp; Vendor Exhibits (Mandarin Ballroom foyer, Room A/B)</b>	
Session 4		
	Room A	Room B
2:15 – 2:30 pm EST	<b>15-min Lightning Talk: Project Management Essentials</b> Anya Shen <i>General Interest</i> Virtual	<b>15-min Lightning Talk: Why You Should Learn to Code (And Why Learning to Code Can Be Like Learning To Cook)</b> Matt Charters <i>General Interest</i> In-person
2:30 – 2:45 pm EST	<b>Break &amp; Vendor Exhibits (Mandarin Ballroom foyer, Room A/B)</b>	
Session 5		
	Room A	Room B
2:45 – 3:45 pm EST	<b>No Pivoting Required: Finding Balance, Joy, and Clarity After a Pandemic</b> Joanne Linka <i>General Interest</i> Virtual	<b>Panel: How to write so that you are strategic, effective, and heard</b> Sabrina Lavi, Laura Watkins & Alex Frid <i>Intermediate</i> In-person/Virtual
3:45 – 4:00 pm EST	<b>Break &amp; Vendor Exhibits (Mandarin Ballroom foyer, Room A/B)</b>	
<b>Keynote Speaker – presented by iWave</b>		
	Room B	
4:00 – 5:00 pm EST	Susan Stern National Executive Director & CEO, <i>Weizmann Canada</i> In-person	
6:00 pm EST	<b>Group Dinners for in-person attendees (optional; sign up sheets at Registration table)</b>	

<b>Day 3 – Friday, October 28th</b>		
9:00 – 10:00 am EST	<ul style="list-style-type: none"> <li>• <b>Conference Breakfast &amp; Networking (Mandarin Ballroom foyer + Room A/B)</b></li> <li>• <b>Learning Session sponsored by iWave (Mandarin Ballroom, Room B)</b></li> <li>• <b>Vendor Exhibits (Mandarin Ballroom foyer)</b></li> </ul>	
	<b>Session 1</b>	
	<b>Room A</b>	<b>Room B</b>
10:00 – 11:00 am EST	<b>Swinging for the Fences: Identifying, Presenting and Managing Transformational Prospects at SickKids Foundation</b> Caitlin Aber & Maria Cheung <i>General Interest</i> Virtual	<b>The Dirty Money Dilemma: Building Community-Centered Fundraising-Aligned Relationships in an Unideal World</b> Maria Rio <i>General Interest</i> In-person
11:00 am – 11:15 am EST	<b>Break &amp; Vendor Exhibits (Mandarin Ballroom foyer, Room A/B)</b>	
	<b>Closing Plenary Speaker</b>	
	<b>Room B</b>	
11:15 am – 12:15 pm EST	<b>A Story of Generosity: The Salmon Journey</b> Kris Archie CEO, <i>The Circle on Philanthropy</i> In-person	
12:15 – 1:00 pm EST	<b>Conference Lunch (Mandarin Ballroom foyer, Room A/B)</b>	
	<b>Special Session</b>	
	<b>Room A</b>	<b>Room B</b>
1:00 – 3:00 pm EST	<b>Fundamentals - Prospect Research Basics</b> Dana Gray, Meg Tubman & Christi Musico <i>Beginner</i> In-person	<b>Discovering Your Leadership Impact</b> Janice Cunning & Margaret Katz Cann <i>General Interest</i> In-person & Virtual
3:00 – 3:30 pm EST	<b>Break</b>	
	<b>Annual General Meeting</b>	
	<b>Room B/ Zoom</b>	
3:30 – 4:30 pm EST	Apra Canada Annual General Meeting <ul style="list-style-type: none"> <li>• All attendees welcome</li> </ul>	
4:30 pm EST	<b>- Conference Ends -</b>	