



Canada

\$12.8 BILLION

DONATED BY CANADIANS ANNUALLY



\$446

average annual gift by Canadian donors.

82%

OF CANADIANS DONATE

14% INCREASE

BETWEEN 2010 & 2013, THE TOTAL AMOUNT DONATED BY CANADIANS TO CHARITABLE ORGANIZATIONS **INCREASED 14% TO \$12.8B**

170,000+

NUMBER OF NON-PROFIT ORGANIZATIONS IN CANADA

85,000+

NUMBER OF GOVERNMENT REGISTERED CHARITIES IN CANADA

2+ MILLION

CANADIANS EMPLOYED IN THE CHARITABLE AND NONPROFIT SECTOR

OVER 13 MILLION

CANADIANS VOLUNTEER FOR CHARITIES AND NONPROFITS

MEMBERSHIP FACTS

- Over **200** active members
- Hosts a bi-annual conference (next one is Fall 2018)
- Hosts several webinars per year
- Hosts Apra Canada Twitter Talks
- Quarterly newsletter: The Scoop
- Regional networking events
- Offers scholarships to members for the Apra International Conference & Apra Canada Conference
- Offers mentorship program
- Due to the large geographic area, Apra Canada has **25 regional representatives** in 7 provinces across Canada



HOW TO LEARN MORE ABOUT PROSPECT RESEARCH IN CANADA:

- Become a chapter member (CAD\$40 annually)
- Join Canada Prospect-L list
- Follow us on Twitter @APRACanada
- Join our LinkedIn Group discussions
- Just published in October 2016: Apra Canada’s book “Prospect Research in Canada: The Essential Guide for Researchers and Fundraisers”!



PRIVACY LAWS AND TAX LAWS ARE DIFFERENT IN CANADA THAN THE U.S. WHICH RESULTS IN MORE CHALLENGES FOR PROSPECT RESEARCHERS AS WELL AS A DIFFERENCE IN TAX TREATMENT OF GIFTS AND GIFT RECOGNITION



INSIGHT | PHILANTHROPY | RESULTS

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INFORMATION AS OF JULY 2016